





PRUHero

Savings and Protection Plan

PRUHero is a life insurance plan that allows you to set

aside a fixed amount of money over a period to enable you to have funds for your retirement or large future needs or fund for your family should death or total and permanent disability occur.

Be a Hero Today for a Secured Tomorrow



Choose policy and premium terms

from 13 years up to 30 years.



AGE Be 18 years old and above

and not more than 52 years old when buying the policy. The age at the end of the policy term should not be above 65 years.

Receive the sum assured, policy value

or all premiums of **PRUHero** paid, whichever is higher, in case Death or Total and Permanent Disability (TPD) occurs.



Receive periodic loyalty bonus

if the due premiums of **PRUHero** are all paid and on time.



Receive at least 100%

of all premiums paid for base plan of **PRUHero** at maturity, if all premiums are paid in full and on time.



The premiums of PRUHero

are guaranteed and remain the same throughout the term of policy.



Solution Guaranteed Fund to Pay Your Future Aspirations

Thinking of a comfortable retirement? Aspiring to have your own business? Yearning to live in your dream home or to take that dream vacation? **PRUHero** will make working towards that aspiration easy. Set aside money for a minimum of 13 years to as long as 30 years. At the end of your chosen policy and premium term, you may receive 102% to up to 142%* of your total premiums paid. The longer the duration you keep your policy active, the higher the possible return.

*This percentage also includes loyalty bonus benefit. Actual percentage is dependent on issue age, policy term, sum assured, premium frequency, and duration of premium payment. Achieve this maximum rate of return by ensuring you pay your premiums on time; you don't make any partial surrenders and you select the maximum policy term.

Leaving a Legacy When You Can't See It Through

Should Death occur, your beneficiaries are guaranteed to receive 100% of your sum assured, policy value, or all **PRUHero** premium paid, whichever is higher. This same amount will be available for you should TPD occur.



Flexibility to Choose the Right Coverage For You

You may choose to have a coverage of 5, 10 or 15 times your annual premium. By choosing a sum assured of 15x your annual premium, you are assured that your beneficiaries receive the amount enough from them to adjust to the loss of income should death or TPD occur. If your focus is better return on your premium, choose 5x your annual premium. The higher the sum assured multiple, the higher the cost of insurance.

(\$) Get Rewarded For Paying Your Premium on Time

If you always pay your premium on time, you can expect to receive the following bonus amount*:

End of Policy Year	Bonus (% Annual Premium)
2	5%
5	10%
10, 15	15%
20, 25 & 30	20%

^{*}Please refer to Insurance Policy for the full mechanics of this bonus.



Enhance Your PRUHero Coverage With Critical Care+ Rider

Have the funds for treatment of critical illness by choosing to add this benefit.

- \square Upon occurrence of an early-stage critical illness condition, we shall pay 25% of sum assured (up to a maximum of \$25,000) of this rider benefit.
- \square Upon diagnosis of late-stage critical illness condition, we shall pay 100% of the sum assured of this rider benefit less early-stage critical illnesses claim, if any.
- \square The premium of this rider is not guaranteed. The company reserves the right to review and modify the rider premium amount.



Example 1:

Vichet, 23 years old, has recently graduated and got his first job at an accounting firm. He plans to get married soon, so he needs to have his own house to accommodate more members. He purchases **PRUHero** from Prudential. He lives a healthy life and redeems benefit at the maturity date, which he uses to make the down payment of his new house.

Need	Product Details			
Saving for a new house	 Annual Premium: \$1,000 Sum Assured: \$10,000 (10x Basic Plan Premium) Policy Term: 15 years 			



Example 2:

Sambath, 35 years old, is recently married. He has been working hard since young age to pay for his education. He wants to ensure that he will retire comfortably with no concern about his finances. He purchases **PRUHero** with Critical Care+ rider from Prudential. After 28 years, he is diagnosed with end-stage kidney failure, treats it on time, and lives till maturity date.

Need		Product Details							
Saving retirem		 Annual Premium of Basic Plan: \$2,000 Annual Premium of rider: \$184.5 Sum Assured: \$30,000 (15x Basic Plan Premium) Policy Term: 30 years 							
Loyalty Benefit Year 1	\$100 Year 2	\$200 Year 5	\$300 Year 10	\$300 Year 15	\$400 Year 20	\$400 Year 25	CI = \$ Year 28 ¶	30,000 Year 29	\$400 Year 30
\$2,184.5	\$2,184.5	\$2,184.5	\$2,184.5	\$2,184.5	\$2,184.5	\$2,184.5	\$2,184.5	\$2,000	\$2,000

Total Premium = 65,166

Example 3:

Vuthy, 40 years old, has a stay-at-home wife with 3 young kids dependent on them. He is getting old and becomes concerned about his health. He worries that if he falls sick, he will not have a lot of emergency fund to cover the health expense as well as to support his family. He purchases **PRUHero** with Critical Care+ rider from Prudential. Unfortunately, after paying his second-year premium, he is diagnosed with late-stage critical illness and passes away after 1 month of treatment.

Need		Product Details		
Saving for health emergency		 Annual Premium of Basic Plan: \$1,200 Annual Premium of rider: \$313.56 Sum Assured of Basic Plan: \$18,000 (15x Basic Plan Premium) Sum Assured of rider: \$36,000 Policy Term: 25 years 		
Year 1	Year 2 \$1,513.56	CI = \$36,000 + DB = \$18,000 Total Premium = \$3,027.12		

! Exclusions

Death/TPD claim under **PRUHero** shall be declined due to any of the following:

- 1. Suicide or attempted suicide, self-inflicted injury, whether sane or insane in the first 2 years of the policy; or
- 2. Committing or attempting to commit a crime by the Policy Owner, the Insured, or the Beneficiary; or
- 3. Drugs or stimulator abuse, abusively using alcohol or driving vehicles under the influence of alcohol.

Critical illness claims under Critical Care+ rider shall be declined due to any of the following:

- Pre-existing condition
- 2. Critical illnesses resulted from AIDS or HIV
- 3. Early-stage critical illness diagnosed within the waiting period of 120 days or late-stage critical illness diagnosed within waiting period of 90 days.
- 4. Early-stage critical illness condition diagnosed during waiting period and progressed to late-stage after the waiting period.
- 5. Death of Insured within 14 days from critical illness diagnosis.
- 6. Any covered critical illness condition or medical procedure caused by attempted suicide; alcohol or drug abuse; or while attempting to or while committing a crime.
- 7. Illness caused by donation of the Insured's organs.
- 8. Illness resulting from exclusion clause in **PRUHero**

Wast Know Before Buying This Product

- **1.** Total and Permanent Disability: Total and permanent loss of any of the following:
 - a. Total and irrecoverable loss of the sight in both eyes; or
 - b. Total and irrecoverable loss of the use of two limbs at or above the wrist or ankle; or
 - c. Total and irrecoverable loss of the sight in one eye, and total and irrecoverable loss of the use of one limb at or above the wrist or ankle
- 2. Pre-existing Conditions: Medical conditions, injuries, or illnesses that you already have before purchasing this product will not be covered by the Critical Illness Benefits.
- 3. Cost of Insurance and Policy Fee: Amounts that are charged against your Policy Value monthly.
- 4. Surrender charge: Charge that is applicable when we apply partial or full surrender to your Policy.
- 5. Loyalty Bonus: Benefits payable at the end of the following policy years: 2, 5, 10, 15, 20, 25 and 30. To remain eligible for this bonus, you must not make partial surrenders and keep paying premium on due date. No Loyalty Bonus is payable if Death/TPD claim happens before the end of respective period.
- 6. Sum Assured: The amount of money which the Policy Owner would like to have as the insurance coverage in the Basic Plan and to be payable when the relevant insured event(s) occur.

21-Days Free Look Period

You have twenty-one (21) calendar days from the date of issuance of your policy to review in detail the features of this plan and its corresponding provisions. If within this period you feel that this plan does not satisfy your needs, you may cancel your policy. Simply complete and submit the free-look form within this period and we will refund you the total premium you have paid, less the cost of medical examination and/or any outstanding amount due to the us, if any.

! List of Early-Stage and Late-Stage Critical Illnesses

	EARLY STAGE CONDITIONS	LATE STAGE CONDITIONS			
	BRAIN -Cerebral Shunt Insertion - Coma for at least 48 hours - Surgery for subdural hematoma - Cerebral Arteriovenous Malformation Requiring Surgery - Surgery to remove Pituitary	BRAIN - Severe Stroke - Alzheimer's Disease - Parkinson's Disease - Brain Surgery - Multiple Sclerosis - Creutzfeldt-Jakob Disease - Coma for at least 96 hour			
4007	HEART - Cardiac Pacemaker or Defibrillator Insertion - Coronary Angioplasty - Pericardiectomy - Minimally invasive surgery to aorta - Insertion of a vena cava filter	HEART - Heart Attack - Coronary Artery Bypass Surgery - Heart Valve Surgery - Surgery to the Aorta - Heart Transplant - Primary Pulmonary Hypertensio			
	LUNG - Surgical Removal of Lung	LUNG - End Stage Lung Disease - Lung Transplant			
	LIVER - Partial Surgical Removal of the Liver - Hepatitis with Cirrhosis	LIVER - End Stage Liver Failure - Liver Transplant			
11 33	KIDNEY - Surgical Removal of a Kidney	KIDNEY - End Stage Kidney Failure - Kidney Transplant			
	CANCER - Carcinoma in situ (CIS) - Early Prostate Cancer - Early Thyroid Cancer - Early Bladder Cancer - Early Chronic Lymphocytic Leukemia	CANCER - Major Cancer			
8.6	DIABETES - Amputation of One Foot due to Complication from Diabetes Mellitus - Diabetic Retinopathy				
	DISABILITY - Loss of one Limb - Loss of sight in one eye				
	TRANSPLANT - Small Bowel Transplant	TRANSPLANT - Pancrease Transplantation			
•	OTHERS - Acute Necrohemorrhagic Pancreatitis	OTHERS - Severe Rheumatoid Arthritis - Severe Ulcerative Colitis - Major Burns - Systemic Lupus Erythematosus with Lupus Nephritis			





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